

# RATE CARD CANADA



## Per Use Rates | CANADA

| <b>CORPORATE/INDUSTRIAL CONTENT</b>   | <b>PER USE*</b>       | <b>UNLIMITED USES IN ONE PRODUCTION UP TO 10 MINUTES</b> | <b>UNLIMITED USES IN ONE PRODUCTION UP TO 15 MINUTES</b> |
|---|-----------------------|--|--|
| <b>Licenses are granted in perpetuity unless otherwise noted</b>  |                       |  |  |
| <b>ONLINE/DIGITAL</b>   |                       |  |  |
| Non-Paid Media (e.g. OLV, Company Website, Social Media, Organic Content)   | \$150                 | \$570  | \$650  |
| <b>INTERNAL</b>   | \$115                 | \$350  | \$470  |
| Meeting, Intranet, Closed Circuit   |                       |  |  |
| <b>PUBLIC</b>   | \$150                 | \$570  | \$650  |
| 1. Trade Show/Convention/Conference/Live Event OR 2. In-Store/Kiosk/Museum  |                       |  |  |
| <a href="#">TO ADD NON-PAID ONLINE / DIGITAL TO INTERNAL OR PUBLIC</a>  | +\$115                | +\$350   | +\$470   |
| <b>ALL CORPORATE / INDUSTRIAL RIGHTS</b>  |                       |  |  |
| Includes Non-Paid Online / Digital, Internal and all Public rights  | \$295                 | \$1,050  | \$1,275  |
| <a href="#">Discounted pricing available for Multiple Productions or Productions longer than 15 minutes.</a>  |                       |  |  |
| <b>ADVERTISING (Canada only)</b>  | <b>13 WEEKS</b>       | <b>1 YEAR</b>  | <b>PERPETUITY</b>  |
| <b>ONLINE / DIGITAL</b>   |                       |  |  |
| Paid Media(e.g. Pre-Roll Ads, Sponsored Messages, Banners, Boosted Posts, Paid Promotional, etc.) – Includes Non-Paid Media in perpetuity   | \$250                 | \$500  | \$1,500  |
| <b>MICRO ONLINE / DIGITAL ADS</b>   | \$65 (1 WEEK OR LESS) |  |  |
| Ads 10 seconds or less  |                       |  |  |
| <b>TV / THEATER / STADIUM / COMMON CARRIER (Includes Non-Paid Online / Digital)</b>   |                       |  |  |
| Local – Airing in ONE unique market, excluding Toronto, Montreal or Vancouver   |                       |  | \$165  |
| Regional – airing in Toronto, Montreal or Vancouver or multiple markets within a province   |                       |  | \$240  |
| National – airing in more than ONE province   | \$300                 | \$400  | UPON REQUEST   |
| <b>RADIO (Includes Terrestrial, Satellite, Non-Paid Online / Digital)</b>   |                       |  |  |
| Local – Airing in ONE unique market, excluding Toronto, Montreal or Vancouver   |                       |  | \$80   |
| Regional – airing in Toronto, Montreal or Vancouver or multiple markets within a province   |                       |  | \$115  |
| National – airing in more than ONE province   | \$250                 | \$350  | UPON REQUEST   |
| Worldwide (outside Canada)  |                       |  | UPON REQUEST   |
| <a href="#">Discounts available for tags, lifts, cutdowns and themes</a>  |                       |  |  |
| *PER USE (Also known as "NEEDLEDROP", "DROP", "USE" or "CUE" - Each time a piece of music(full or partial length) starts and stops within a production. Music may be edited and as long as the final edited version plays continuously within a production without stopping, it is considered a single "use."<br>Exception: Editing a track to extend its length beyond the original running time of the longest version of that track as it appears in the catalog. This is considered "looping" and the license fee is doubled. |                       |  |  |
| <a href="#">ENGLISH AND FRENCH LANGUAGE VERSIONS INCLUDED IN A SINGLE LICENCE</a>   |                       |  |  |

**PRICING for APPS, GAMING, FILMS, TRAILERS, PROGRAMMING and PODCASTS upon request.**

**For QUESTIONS OR QUOTES CONTACT: LICENSING@BENJAMINENTGROUP.COM**